



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Shorr Johnson Magnus
1831 Chestnut St.
Philadelphia, PA 19103

Contract # 196044

Schedule Dates

09/19/12-09/24/12

Advertiser

Casey/Senate-D (3661)

Agency

Shorr Johnson Magnus (4312)

Product

Political-Political (1088)

Brand

POLITICAL (2893)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

DETTORRE, MIKE

Phone/Fax

/

CPE

N/A

Account Types

National/Political Candidate Agency

Billing Type

Standard

Comments

CASEY/SENATE/DEM

Date Entered 09/17/12

Last Modified 09/17/12

Entered By Nicole Heckard

CO-OP No

Headline # ECR08866004

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$1,796.25

Net Total \$10,178.75

Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate

Sep. 2012 27 \$11,975.00

Grand Total: 27 \$11,975.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	09/19/12-09/24/12	3	:30	7A- ABC-GOOD MORNING AMERICA		1		1	1	2			5	\$300.00	\$1,500.00	WHTM Harrisburg (WHTM)		9/17/12
2.0	Normal Line / SPOT (2)	09/19/12-09/24/12	3	:30	6:30A- 7A (EST)		2		1	1	1			5	\$300.00	\$1,500.00	WHTM Harrisburg (WHTM)		9/17/12
3.0	Normal Line / SPOT (3)	09/19/12-09/21/12	3	:30	5:57P- NEWS-ABC27 NEWS AT 6P				1	1	1			3	\$400.00	\$1,200.00	WHTM Harrisburg (WHTM)		9/17/12
4.0	Normal Line / SPOT (4)	09/19/12-09/24/12	3	:30	7:30P- THE INSIDER 730P		2		1	1	1			5	\$175.00	\$875.00	WHTM Harrisburg (WHTM)		9/17/12
5.0	Normal Line / SPOT (5)	09/19/12-09/24/12	3	:30	11P- NEWS-ABC27 NEWS AT 11P		1		1	2	1			5	\$300.00	\$1,500.00	WHTM Harrisburg (WHTM)		9/17/12
6.0	Normal Line / SPOT (6)	09/24/12-09/24/12	2	:30	10P- ABC-CASTLE		1							1	\$800.00	\$800.00	WHTM Harrisburg (WHTM)		9/17/12
7.0	Normal Line / SPOT (7)	09/24/12-09/24/12	2	:30	7:57P- ABC-DANCING WITH THE STARS		1							1	\$1,400.00	\$1,400.00	WHTM Harrisburg (WHTM)		9/17/12
8.0	Normal Line / SPOT (8)	09/23/12-09/23/12	2	:30	6:58P- EMMY'S RED CARPET LIVE								1	1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)		9/17/12
9.0	Normal Line / SPOT (9)	09/22/12-09/22/12	4	:30	3:28P- SPORTS-ABC COLLEGE FOOTBALL PENN STATE								1	1	\$2,000.00	\$2,000.00	WHTM Harrisburg (WHTM)		9/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

NAB **BROADCASTERS** **AGREEMENT FORM FOR** **POLITICAL BROADCASTS**

STATION and LOCATION WHTM-TV **Date** 9/11/12
I, Sharon Johnson Mays (on behalf of) **Democrat's** political party for the office of **U.S. Senate**
 In the **General** election to be held on **Nov 6, 2012** do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class of time	Times per Week	No. of Weeks	Rate
— See Attached —						

Date of First Broadcast	Date of Last Broadcast
<u>9/18/12</u>	<u>9/24/12</u>

Total Charges: \$10,178.75 Net

The broadcast time will be used by **Bob Casey Jr.**
 I represent that the payment for the above-described broadcast time has been furnished by **Bob Casey for U.S. Senate**

And you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is () a corporation; () a committee; () an association; or () other unincorporated group. The names and offices of the chief executive officers of the entity are:

Charles Lyons, Treasurer

I agree to indemnify and hold harmless the station from any damages of liability, including reasonable attorney's fees that may ensue from the performance of the above-stated broadcast. For the above-stated broadcast I also agree to prepare a script or transcription, which will be delivered to the station at least Before the time of the scheduled broadcast. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast.) The station has disclosed to me its political advertising policies including applicable class and rates; and discounts, promotional and other sales practices. (Note: The preceding sentence may be deleted.) The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office).

Date 8/11/12 **By** [Signature] **Title** NSM
 (Candidate or Agent)
 I Accepted ☐ Rejected ☐ This request whether accepted or rejected, will be available for public inspection for a period of two years.

CASH ONLY IF ALL CHECK LOCK™ SECURITY FEATURES LISTED ON BACK INDICATE NO TAMPERING OR COPYING

SHORR JOHNSON MAGNUS
MEDIA ACCOUNT
1831 Chestnut Street, 6th Floor
Philadelphia, PA 19103
(215) 567-4080 FAX (215) 567-2108

FIRSTTRUST SAVINGS BANK
3-78802360

9/17/2012

3600

PAY TO THE ORDER OF **WHTM-TV**

\$ **10,178.75

Ten Thousand One Hundred Seventy-Eight and 75/100*****

DOLLARS

WHTM-TV

MEMO Casey



A TAMPER RESISTANT TONER AREA



[Handwritten signature]